Shreejith Pillai

Marketing Specialist

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PERSONAL STATEMENT

A highly motivated marketing enthusiast with a drive to learn new things, I seek to apply my professional experience and education in creating things of high value. I rely upon my skills and education in management to come up with interesting ideas and artistic solutions.

I am excited at the possibility of learning anew, and helping take an idea from its inception to completion.

PERSONAL SKILLS

- Curious to learn
- Organised, Goal and Detail oriented
- Ability to work under pressure
- Can clearly communicate with colleagues

SOFTWARE SKILLS

Technical

Microsoft Office	●●●●●●●●●○
Google doc	●●●●●●●●●○
HTML/CSS	●●●●●●●○○○
C Programing	●●●●●●●○○○
SEO Development	●●●●●●●●○○
Digital Marketing	●●●●●●●●●○

Knowledge

- Collaboration Skills
- Negotiation & Persuasion skills
- Project Management Skills
- Research & Strategy
- Computer Skills

HOBBIES & INTERESTS

- Building Scripts and short stories
- Photography
- Reading mostly Non Fiction
- Socializing

EDUCATION

- Pursuing Master of Business Administration (MBA) - ICFAI — 2018
- Bachelor of Business Administration (BBA) — 2013
  CENTER POINT COLLEGE , NAGPUR
- Diploma In Electronics & Telecommunication — 2008
  ANJUMAN POLYTECHNIC, NAGPUR

WORK EXPERIENCE

- LEGALFORCE TRADEMARKIA — (2014 - Present)
  Business Development Manager
  Responsible for developing the business side of our organization. Following up new business opportunities and setting up meetings with prospective clients. Planning and preparing presentations. To identify sales leads, pitch our services to new clients and maintain a good working relationship with new and existing contacts.
- IBM DAKSH (PUNE) — (2013 - 2014)
  Tech Support
  Responsible for working with customers/employees to identify computer and network problems and advising on the solution for virgin media broadband UK
- SELFCRAFT DESIGN — (2010 - 2013)
  Marketing Executive
  Responsible for creating leads. Management of a team of freelancers to coordinate responsibilities to meet client deadlines.

LANGUAGE

- English
- Hindi
- Malayalam
- Marathi

References - Available on request